

East Anglian Film Archive
MASHUP FILMMAKING COMPETITION 2024-25
Terms and Conditions

Eligibility

- The competition is open to everyone, however, if you have any connection to The University of East Anglia or the East Anglian Film Archive, you are required to state such when entering.
- There is a limit of one entry per person.

The 'Competition Package'

- You will have access to the archive footage that constitutes the "Competition Package" upon receipt of a signed copy of the Entry Form and if aged under 18, a signed Parental Consent Form. A link will be provided by email giving you access to download the digital files from the file hosting service, Microsoft OneDrive. The footage will be provided as H.264/MPEG-4 AVC files using the .mp4 extension.
- Your finished film must be submitted as H.264/MPEG-4 AVC files using the .mp4 extension. Audio can be encoded in whichever format your software allows but we recommend AAC (256kbps).
- At least 50% of your new film must be made up of excerpts from the 'Competition Package'. There are no restrictions surrounding the number of excerpts you use.

Usage, rights and licences

- All rights in the material provided in the 'Competition Package' remain with The University of East Anglia and its licensors.
- In submitting your competition entry, you (the Competitor) hereby assign to the University of East Anglia with full title guarantee by way of present and future assignment all Intellectual Property Rights in and to the new production free from all liens, charges and encumbrances together with all rights of action accrued in relation to the Intellectual Property rights in the new production including, without limitation, the right to take proceedings and recover damages in respect of infringement of Intellectual Property Rights in the new production.
- The Competitor hereby irrevocably and unconditionally waives to the fullest extent permitted by law all moral rights he/she may have in respect of the new production, including any rights under the Copyright, Designs and Patents Act 1988 as amended, and all similar rights in any other part of the world.
- The Competitor agrees to do all such acts and things and sign and execute all such documents and deeds which may be required to perfect, protect or enforce any of the rights or interests in the Intellectual Property Rights assigned to University of East Anglia pursuant to this assignment.
- The Competitor will further provide all such information and other assistance as may reasonably be required for the purpose of making any application for protection of such rights, prosecuting, maintaining and enforcing the same.

- Competitors may not use any material obtained from the 'Competition Package' for any usage other than submitting an entry to the Mash-Up Filmmaking Competition 2024-25. Competitors agree to destroy all copies of such content immediately after submitting their film entry.
- We would be delighted for film or audio external to the 'competition package' to be incorporated into the competition entry; in submitting their competition entry, competitors are confirming that, they have acquired all necessary permissions in respect of the use of such material. For example if using 'Creative Commons' material, then competitors must ensure they have the correct licence and attributions (see www.creativecommons.org). The University of East Anglia will not be held liable for any omissions or inaccuracies by the competitor with regard to this.

Credits

- We ask that competitors include a credit page at the end of their submitted production, listing which films from the competition package have been used. In instances when external material is used, competitors are required to credit the original creators of the film/music and state the source.
- Please note that as part of the processing of submissions we will be relying on your clear use of credits and attributions, and failure to comply may result in your disqualification.

Entry Levels and Prizes

Winners in each category will receive the following prizes:

- Screening of their film at an event in Spring/Summer 2025. The screening may occur in person and/or online (recorded or streamed) TBC.
- Publishing the film on the East Anglian Film Archive website.
- Preserving the film for future generations by adding to the digital collections at the East Anglian Film Archive.
- A cash prize: Each winning filmmaker will receive a cash amount according to the relevant entry level category:

Category A – Year 6-11 [age 10-16]

Category B – Year 12-13 [age 16-18]

Entries may be submitted by an individual, or by a group of any size (eg. a group of friends, an after-school club, or an entire class). In the case of group submission, the appropriate entry level is the age/school year of the oldest group member. One prize will be awarded to the entire group as a whole.

General

- Competitors are reminded of the need to ensure that entries are not illegal, indecent, or defamatory in any way. As there will be a public screening of selected entries, it is required that submitted material is suitable for viewing by all ages.
- The University of East Anglia reserve the right to refuse or withdraw entries at their discretion.